



Course Syllabus

1	Course title	Korean in the field of Media
2	Course number	2204315
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	2204207/ Korean Writing
5	Program title	Bachelor's Degree in Korean and English
6	Program code	2204
7	Awarding institution	University of Jordan
8	School	Foreign Languages
9	Department	Asian Languages
10	Course level	Third year
11	Year of study and semester (s)	2024-2025/ Second semester
12	Other department (s) involved in teaching the course	-
13	Main teaching language	Korean
14	Delivery method	<input type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online
15	Online platforms(s)	<input checked="" type="checkbox"/> Moodle <input type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input checked="" type="checkbox"/> Others: WhatsApp
16	Issuing/Revision Date	13/02/2025

17 Course Coordinator:

Name: Lee Jung Ae

Contact hours: Sunday-Tuesday-Thursday: 12:30-13:30 or by appointment

Office number: Ground Floor of the Faculty of Foreign Languages

Phone number: 24814

Email: j.lee@ju.edu.jo



18 Other instructors:

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19 Course Description:

In this course participants are introduced to the characteristics of different kinds of media. Students receive an overview about different categories of newspapers, magazines, and television channels. The different kinds of mass media are described and explored in terms of message production. Written or visual materials in mass media are presented to students. Students are encouraged to discuss diverse issues about Korean mass media. Basic knowledge about the Korean press law is gathered.

20 Course aims and outcomes:

A- Aims (CLO's//PLO's):

- 1- Analyze and explain conventional narrative and descriptive texts, spoken and written, related to describing people, places, and things.
- 2- Analyze, discuss, and critique the grammatical system and function of natural human language in Korean and English languages, and develop his/her abilities and skills in phonetics, phonology, morphology, syntax, semantics, discourse analysis and pragmatics.
- 3- Develop and use his/her Korean and English language skills and engage effectively in communicative tasks and activities in academic and non-academic contexts.
- 4- Analyze and evaluate major literary works, genres, periods, and critical approaches in Korean and English literatures.
- 5- Show respect to cultural diversity, ethics, and professional behavior and appreciate the aesthetic and rhetorical aspects in literary works from a variety of cultures.
- 6- Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in Korean and English literary and linguistic texts.
- 7- Analyze Korean and English linguistic and cultural features effectively for the purposes of teaching Korean and English as a foreign language in a wide range of contexts.
- 8- Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analysing and observing issues related to the knowledge and skills of the Korean and English languages and literature.
- 9- Work efficiently within a team and bears the responsibility arising from it as a specialist in the Korean and English languages and practices his/her work within the value system of society and its general ethics.

B- Course Learning Outcomes (CLOs):

Upon successful completion of this course, students will be able to:

- B1. Recognize vocabulary with various meanings through Korean Media.
- B2. Differentiate and explain of various articles or its contents.
- B3. Discuss and evaluate the content of the media.

CLOs CLOs of the course	CLO's (PLO's)									Assessment Tools								
	1	2	3	4	5	6	7	8	9	1	2	3	4	5	6	7	8	9
1. Recognize vocabulary with various meanings through Korean Media.		X									X							
2. Differentiate and explain of various articles or its contents.			X									X						
3. Discuss and evaluate the content of the media.						X									X			

21. Topic Outline and Schedule:

Week	Lecture	Topic	Course Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
	1.1	강의 소개		Face-to-Face		-	-	-
1	1.2	뉴스 1 (1 주간)	All CLOs	//		-		교재, 그리고 미디어 등...

Week	Lecture	Topic	Course Learning Outcome	Learning Methods (Face to Face/Blended/Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
	1.3	//	//	Blended	E-Learning / Moodle		HW	//
2	2.1	뉴스 1-1 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	2.2	//	//	//				//
	2.3	//	//	Blended	E-Learning / Moodle		HW	//
3	3.1	뉴스 2 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	3.2	//	//	//				//
	3.3	//	//	Blended	E-Learning / Moodle		HW	//

Week	Lecture	Topic	Course Learning Outcome	Learning Methods (Face to Face/Blended/Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
4	4.1	뉴스 3 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	4.2	//	//	//				//
	4.3	//	//	Blended			HW	//
5	5.1	뉴스 4 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	5.2	//	//	//				//
	5.3	//	//	Blended	E-Learning / Moodle		HW	//
6	6.1	뉴스 5 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	6.2	//	//	//				//
	6.3	//	//	Blended	E-Learning		HW	//

Week	Lecture	Topic	Course Learning Outcome	Learning Methods (Face to Face/Blended/Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
					g / Moodle			
7	7.1	복습과 토론 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	7.2	//	//	//	중간 시험			
	7.3	//	//	Blended	E-Learning / Moodle			
8	8.1	복습		Face to Face				
	8.2	중간시험	-	//				
	8.3		//	Blended	E-Learning / Moodle			
9	9.1	뉴스 6 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	9.2	//	//	//				//

Week	Lecture	Topic	Course Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
	9.3	//	//	Blended	E-Learning / Moodle		HW	//
10	10.1	뉴스 7 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	10.2	//	//	//				//
	10.3	//	//	Blended	E-Learning / Moodle		HW	//
11	11.1	뉴스 8 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	11.2	//	//	//				//
	11.3	//	//	/	E-Learning / Moodle		HW	//

Week	Lecture	Topic	Course Learning Outcome	Learning Methods (Face to Face/Blended/Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
12	12.1	뉴스 9 (1 주간)	All CLOs	Face to Face				교재, 그리고 미디어 등...
	12.2	//	//	//				//
	12.3	//	//	Blended	E-Learning / Moodle		HW	//
13	13.1	발표 1	All CLOs	Face to Face				교재, 그리고 미디어 등...
	13.2	//	//	//				//
	13.3	//	//	Blended	E-Learning / Moodle		HW	//
14	14.1	발표 2	All CLOs	Face to Face				교재, 그리고 미디어 등...
	14.2	//	//	//				//

Week	Lecture	Topic	Course Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
	14.3	//	//	Blended	E-Learning / Moodle			//
15	15.1	발표 3		Face to Face				
	15.2	//		//				
	15.3	//						

* Teaching methods include: Blended

* Evaluation methods include: 1. Homework + Participation 2. Assignment. 3. Midterm Exam 4. Final exam.

22 Evaluation Methods:

Opportunities to demonstrate achievement of the CLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	CLOs	Period (Week)	Platform
Homework and participation	30	All topics	All CLOs	Whole semester	Classroom, E-Learning
Mid-Term Exam	30	1-7 th weeks Topics	All CLOs	8th week	Campus
Final Exam	40	8-15 th week Topics	All CLOs	According to the schedule from the	on campus



				Department of Registration	

23 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on E-learning/Moodle):

24 Course Policies:

- A- Attendance policies: As per the University Regulations.
- B- Absences from exams and submitting assignments on time: As per the University Regulations.
- C- Health and safety procedures: According to the regulations of the University.
- D- Honesty policy regarding cheating, plagiarism, misbehavior: According to the regulations of the University
- E- Grading policy: As explained above in 22
- F- Available university services that support achievement in the course:
Please ask me or your academic advisor for any help or support.

25 References:

A- Required book(s), assigned reading and audio-visuals:

The Text Book: 시사 미디어, 시사 출판사 등

B- Recommended books, materials and media:

TV Website, You tube, etc...

26 Additional information:

Tandem Project:

To promote conversation and speech, students from the Department of Arabic at Myeongji University in Korea and students majoring in Korean at the University of Jordan team up to exchange conversation and speech via Zoom twice a week.



Rubric for Online Assignment

Category	Weight	Unacceptable	Satisfactory	Good	Score
Identify	10%	The student didn't understand the assignment.	The student understood the assignment but confused some of the examples.	The student understood the assignment very well.	
Correct Work/Solution	80%	The solution is not correct.	The solution is insufficient and there are grammatical mistakes.	The solution is correct.	
Neatness	10%	The assignment is unorganized and doesn't follow the assignment submission criteria	The assignment is somewhat organized. pronunciation, etc.	The assignment is very easy to follow, is very organized, and is neat.	
Instructor's Comments:					

Name of Course Coordinator: Lee Jung Ae Signature:  - Date: 13/02/2025
Head of Curriculum Committee/Department: ----- Signature: ----- -----
Head of Department: ----- Signature: ----- -----
Head of Curriculum Committee/Faculty: ----- Signature: ----- -----
Dean: ----- Signature: ----- -----